

Annuity Service Providers (ASPs) empaneled with PFRDA

(displayed in alphabetical order)

Name	Aditya Birla Sun Life Insurance Company Limited
Empanelment Code	ASP/13/012021
Validity	13 February 2021 – Perpetual
Website	https://lifeinsurance.adityabirlacapital.com/
Contact Person	Mr. Vinolia Dharmaraj
E-mail	Vinolia.Dharmaraj@adityabirlacapital.com
Telephone	91-9930207010
Call Centre No.	1800 270 7000
Address	One World Center Tower 1, 16th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400013.
Name	Ageas Federal Life Insurance Company Limited
Empanelment Code	ASP/17/022026
Validity	12 May 2026- Perpetual
Website	support@ageasfederal.com
Contact Person	Gaurav Dubey
E mail	gaurav.dubey@ageasfederal.com
Telephone	7506507672
Call Centre No.	1800 209 0502
Address	22nd Floor, A Wing, Marathon Futurex, NM Joshi Marg, Lower Parel East, BDD Chawl, Mumbai 400013
Name	Aviva Life Insurance Company India Limited
Empanelment Code	ASP/16/012026
Validity	20 March 2026 - Perpetual
Website	www.avivaindia.com
Contact Person	Sujoy Dutta
E-mail	sujoy.dutta@avivaindia.com
Telephone	+91 98300 22080
Call Centre No.	1800-103-7766 (Toll Free)

Address	AVIVA INDIA 401-A, 4th Floor, Block A, DLF Cyber Park, Sector 20, NH-8, Gurugram, Haryana - 122016
Name	Axis Max Life Insurance Limited
Empanelment Code	ASP/12/072019
Validity	04 November 2019 – Perpetual
Website	https://www.maxlifeinsurance.com
Contact Person	Mr. Pushkar Saran
E-mail	pushkar.saran1@maxlifeinsurance.com
Telephone	0124 – 412 1500
Call Centre No.	1860 120 5577
Address	11th and 12th Floor, DLF Square, DLF City Phase II, Gurugram – 122 002
Name	Bajaj Life Insurance Limited
Empanelment Code	ASP/07/022019
Validity	22 May 2019 – Perpetual
Website	https://www.bajajlifeinsurance.com
Contact Person	Mr. Ravi Saini
E-mail	pension.support@bajajlife.com; ravi.saini@bajajlife.com
Telephone	+91 9910223335
Call Centre No.	020 67 12 12 12
Address	Bajaj Insurance House, Airport Road, Yerawada, Pune - 411006, Maharashtra
Name	Canara HSBC Life Insurance Company Limited
Empanelment Code	ASP/09/042019
Validity	01 August 2019 – Perpetual
Website	https://www.canarahsbclife.com
Contact Person	Mr. Sumit Bhargav
E-mail	sumit.bhargav@canarahsbclife.in
Telephone	+91 87450 24242
Call Centre No.	1800 891 0003 / 1800 103 0003 / 1800 180 0003
Address	139P, Sector 44, Gurugram – 122 003
Name	Edelweiss Life Insurance Company Limited
Empanelment Code	ASP/06/012019

Validity	22 May 2019 – Perpetual
Website	https://www.edelweisslife.in
Contact Person	Sunil Kumar Chandra
E-mail	npsannuity@edelweisslife.in
Telephone	+91 92840 63448
Call Centre No.	1800 212 1212
Address	6th Floor, Tower 3, Wing ‘B’, Kohinoor City, Kiroli Road, Kurla (W), Mumbai – 400070
Name	HDFC Life Insurance Company Limited
Empanelment Code	ASP/02/032016
Validity	18 March 2016 – Perpetual
Website	https://www.hdfclife.com/
Contact Person	Mr. Onkar Parab
E-mail	onkar.p@hdfclife.com / npsannuity@hdfclife.com
Telephone	022-6751 7149
Call Centre No.	022-4166 7878
Address	13th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai – 400 011
Name	ICICI Prudential Life Insurance Company Limited
Empanelment Code	ASP/03/032016
Validity	18 March 2016 – Perpetual
Website	https://www.iciciprulife.com
Contact Person	Mr. Dharmendra Gupta
E-mail	dharmendra.gupta@iciciprulife.com
Telephone	+91 – 9838005025
Call Centre No.	022 - 62955609 (9 AM to 9 PM)
Address	Unit 1A, First Floor, Cnergy IT Park, Pension and Annuity Department, Appa Saheb Marathe Marg, Prabhadevi, Mumbai – 400 025
Name	IndiaFirst Life Insurance Company Limited
Empanelment Code	ASP/08/032019

Validity	22 May 2019 – Perpetual
Website	https://www.indiafirstlife.com
Contact Person	Mr. Chinmay Kallianpur
E-mail	chinmay.kallianpur@indiafirstlife.com
Telephone	022 – 6857 0549/+91 9820066409
Call Centre No.	1800 209 8700
Address	12th and 13th Floor, North [C] wing, Tower 4, Nesco IT Park, Western Express Highway, Goregaon (East), Mumbai – 400 063
Name	Kotak Mahindra Life Insurance Company Limited
Empanelment Code	ASP/10/052019
Validity	09 August 2019 – Perpetual
Website	https://www.kotaklife.com
Contact Person	Deepak Gupta / Trupti Boraste
E-mail	gupta.deepak@kotak.com / trupti.boraste@kotak.com
Telephone	+91 9769475771 / +91 9702299913
Call Centre No.	1800 209 8800
Address	9th Floor Intellion Square Bldg no 4, Infinity IT Park, General Arun Kumar Vaidya Marg, Malad East, Mumbai , Maharashtra 400097
Name	Life Insurance Corporation of India
Empanelment Code	ASP/04/032016
Validity	18 March 2016 – Perpetual
Website	https://www.licindia.in
Contact Person	Mrs. Manjiri Ambe, Mr. Pramod More, Mr. Sourabh Jadhav, Mr. Deepchand Meena
E-mail	licnps@licindia.com
Telephone	022-69375008 / 35 / 34 / 11
For escalations (if any)	Ms. Prachi Shintre, Mr. Mahesh Chandra Bharati
E mail (for escalations, if any)	co_dmsecy@licindia.com
Telephone (for escalations, if	022-69375004 / 05

any)	
Address	LIC of India, Central Office, Digital Marketing Department, LIC-Digital (6th Floor), Plot no.C-10, 'G' Block, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051 (Maharashtra)
Location-wise ASP official details	Click here
Name	PNB MetLife India Insurance Company Limited
Empanelment Code	ASP/14/022021
Validity	16 March 2021 – Perpetual
Website	https://www.pnbmetlife.com
Contact Person	Ashish Minocha (Head of Annuity Department)
E-mail	achoudhary1@pnbmetlife.com
Telephone	+91 9599916477
Call Centre No.	1-800-425-6969
Address	Unit no. 302, 3rd floor, Tower-3, Worldmark, Sector 65, Gurugram, Haryana-122018
Name	SBI Life Insurance Company Limited
Empanelment Code	ASP/01/032016
Validity	18 March 2016 – Perpetual
Website	https://www.sbilife.co.in
Contact Person	Mr. Pranay Raniwala
E-mail	npsannuity@sbilife.co.in
Telephone	+91 22 6191 0000
Call Centre No.	1800 267 9090
Fax No.	+91 22 6191 0517
Address	SBI Life Insurance Company Limited. 8th Floor, Natraj, M. V. Road & Western Express Highway Junction, Andheri (East), Mumbai - 400 069
Name	Shriram Life Insurance Company Limited
Empanelment Code	ASP/15/012022
Validity	14 November 2022 – Perpetual
Website	https://www.shriramlife.com
Contact Person	Mr. Bireswar Chatterjee

E-mail	chatterjee.b@shrirlamlife.com
Telephone	+91 94322 35262
Call Centre No.	1800 103 6116
Address	Shriram Life Insurance Co Ltd,Ramky Selenium, Plot No. 31 & 32, Beside Union Bank Training Centre, Financial District, Gachibowli,Hyderabad-500032.
Name	Star Union Dai-ichi Life Insurance Company Limited
Empanelment Code	ASP/05/042016
Validity	07 May 2012 – Perpetual
Website	https://www.sudlife.in
Contact Person	Mr. Amit Phope
E-mail	Amit.phope@sudlife.in
Telephone	022-41243372
Call Centre No.	1800 266 8833
Address	Unit no. 1101, 11th Floor, Building No. 1, Raheja Mindspace Juinagar, Plot No. GEN 2/1/E, TTC Industrial Area, MIDC Juinagar, Navi Mumbai 400706
Name	Tata AIA Life Insurance Company Limited
Empanelment Code	ASP/11/062019
Validity	04 November 2019 – Perpetual
Website	https://www.tataaia.com
Contact Person	Mr. Mahesh Wahatule
E-mail	Mahesh.wahatule@tataaia.com / NPS@tataaia.com
Telephone	+91 – 9922076111
Call Centre No.	1860-266-9966
Address	14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai – 400 013