



PENSION FUND REGULATORY AND DEVELOPMENT AUTHORITY

1st Floor, ICADR Building, Plot No. 6, Vasant Kunj Institutional Area Phase – II,
New Delhi – 110070 Tel No. 011-26897948/49

PUBLIC NOTICE

30.11.2015

(Against "The Great Life Marketing, Zirakpur, Punjab)

Whereas it has been reported that one "The Great Life Marketing, Zirakpur, Punjab stated to be operating from the addresses SCO 12, 2nd floor, near ICICI Bank, Ambala Road, Zirakpur, Punjab are illegally carrying out the NPS-Swavalamban related activities by issuing application forms, collecting funds from general public. The entity is also reported to be using the National Emblem and PFRDA logo on their marketing material.

It is hereby informed that PFRDA has not authorized the aforementioned entity to display the PFRDA's logo or the National Emblem either on its marketing material or on any other document, nor have such entity been authorized by PFRDA, in any manner to operate the Swavalamban Scheme. Further fresh enrolment under the Swavalamban scheme has been discontinued on the directions of the Government of India w.e.f 01st April 2015.

General public desirous of participating in the NPS are hereby advised to exercise caution and not to deal with or give any contribution or documents to "The Great Life Marketing, Zirakpur, Punjab, or any of its officers, employees in any manner and to deal only with such entities, as are registered with PFRDA as Aggregators or as Points of Presence, details of which can be accessed from the website of PFRDA i.e. www.pfrda.org.in or by calling at our toll free call centre number 1800 110 708. Details regarding NPS are also available on website, www.npstrust.org.in

PFRDA shall not be liable for any loss suffered by any person on account of any dealings with unauthorized entities/individuals which shall be at their sole risk. Members of the general public are also requested to report to the grievance Cell of PFRDA of such unauthorized activities as specified above by writing to grc@pfrda.org.in or at the address of PFRDA.

This notice is issued in the interest of general public.

(Ashish Kumar)
General Manager

For and on behalf of PFRDA